

UDAY DAVE

Lead Product Designer · enterprise and regulated platforms

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SUMMARY

Fourteen years designing B2B software that someone has to defend afterwards — to an auditor, a regulator, a court or a risk committee. eDiscovery for US legal teams, audit-and-evidence workflows for accredited training providers, and an India-first crypto-derivatives exchange. I have led design teams of nine and twelve, written the feature breakdowns engineering estimated against, and still ship production front-end code.

SELECTED CASE STUDIES

Why would you trust it with everything? 4iG eDiscovery platform, 2019–21 · udaydave.in/work/ediscovery/

Who are we actually competing with? Crypto-derivatives exchange UX audit, 2026 · udaydave.in/work/capital-markets/

Every interface shown is rebuilt from scratch with invented data — none of it is a screenshot of live software.

EXPERIENCE

63 moons technologies limited — Senior Manager, Product Design & Front-end Jun 2025 – present

Mumbai · Remote

- Own the design function for four of the group's digital properties: an India-first crypto-derivatives exchange, a gold and bullion digital-assets platform, an AI-curated jewellery marketplace, and a Web3 news product. Direction, execution and front-end all sit with the role. Scope is the acquisition surface — landing experiences, partner and institutional pages, and one full site redesign.
- Set the design direction and the standards these properties are built to, and brief engineering directly — the role carries the design decision, not a queue of tickets.
- Ran a self-initiated UX audit of the derivatives exchange (June 2026): a competitor benchmark across the category, a teardown of the landing-to-first-trade funnel, and eight strategy documents covering risk framing alongside leverage claims, maker/taker comprehension, and KYC-to-first-trade drop-off.
- Argued from a twelve-competitor teardown that the jewellery platform should not be modelled on D2C retail, because the business is B2B2C enablement — reframing a brief that had produced a generic marketplace prototype a year earlier. Built the market-research deck and the working prototype that carried the argument.

Tridhya Tech Limited — Associate Project Manager, Design & Engineering Lead Dec 2021 – Jun 2025

Ahmedabad · Lead UX/UI Design → Business Analyst → Associate Project Manager

- Managed a design team of twelve and, as Associate PM, the full-stack JavaScript team alongside it — scope definition, feature breakdown, estimation and budgeting, allocation, design and code review, and direct client communication across the full delivery cycle.
- Led design on a compliance learning platform for Australian accredited training providers: audit readiness against the national regulator, units of competency synced from the national register, digitised training-and-assessment strategies, validation cycles and assessor sign-off — across four portals for students, trainers and assessors, administrators and employers.
- Led design on a cyber workforce-development platform sold to enterprises, universities and government: continuous skills measurement, analytics-led progression, and the learning portal alongside the main product.
- Wrote roughly 80% of the feature listings that engineering estimates were built against.
- Delivered the company's own website redesign and led an AI agent build.

Client work delivered through Tridhya; client names withheld.

Independent — User Interface Designer Aug 2021 – Dec 2021

Ahmedabad · Contract UI work between permanent roles.

Digicorp Information Systems — UI/UX Designer Apr 2021 – Aug 2021

Ahmedabad · Prototype and interaction design for a unit-linked insurance product on mobile.

Infinnium Private Limited — UI/UX Designer & Front-end Developer (Angular) Jul 2019 – Apr 2021

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- Sole designer on 4iG, an eDiscovery and information-governance platform for US legal teams, listed on Relativity's AppHub. Owned the product surface end to end: ingestion by upload, Office 365 / SharePoint and file-share connectors, OCR and indexing, then search, review and redaction.
- Wrote production Angular for the same screens as one of six front-end developers — designing and implementing the same interface.
- Brought the graphic designer on the team up to shipping production HTML and CSS.

SPEC INDIA — Senior Web Designer Feb 2014 – Jun 2019

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- Joined as a junior designer; promoted to senior within about a year. Senior-most designer under the head of department, on a team of nine.
- Ran capacity-based allocation for the team — assigning work against available design hours, monitoring it, and reporting allocation to the HOD.
- Produced project estimations for the HOD and the sales team, and joined client discussions alongside business development.
- Shipped UI across enterprise and consumer products, including a mobile sales-force-automation platform, an expense-monitoring and analytics portal for fashion retail, and a dealer marketplace for battery distribution.

Gloscon Solutions — Junior Web Designer Mar 2012 – Feb 2014

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- Marketing-site UI across several small products.

SKILLS

Design Product design · Design systems · Interaction and interface design · UX audit and competitive teardown · Enterprise and B2B workflows · Compliance, audit-trail and evidence UX · Accessibility · Responsive and dark-mode design

Leadership Design team leadership (teams of 9 and 12) · Design direction and critique · Mentoring and capability building · Design standards and governance · Capacity planning and resource allocation · Scoping, feature breakdown and estimation · Project budgeting · Prioritisation and scope trade-offs · Design and code review · Cross-functional delivery with engineering · Requirements definition · Client and stakeholder communication · Agile and Scrum delivery

AI and product Designing AI product surfaces · Retrieval-grounded assistant UX · Permission-aware, refusal and uncertainty states · Product discovery and problem framing · Competitive teardown and market research · Opportunity sizing and positioning

Build HTML · CSS · JavaScript · React · Angular · Design-to-code handoff · Figma · Adobe Creative Cloud

CREDENTIALS

Certified Scrum Product Owner (CSPO), Scrum Alliance · Meta Front-End Developer · AI Product Manager, IBM (Coursera) · AI Product Management, HelloPM · UX and Human-Computer Interaction, Interaction Design Foundation

EDUCATION

Diploma in IT - London Business Academy | United Kingdom.